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LEADERSHIP FOR BETTER HEALTH

Michelle Larkin

The Hilltop Institute's Fifth Invitational Symposium

June 28, 2011





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WHAT IS THE PROBLEM WE FACE?



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WHAT IS THE PROBLEM WE FACE?



**Why are some
americans so
much healthier
than others?**



WHAT IS THE PROBLEM WE FACE?



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A large, empty white rectangular area intended for writing or drawing, framed by a purple border.



WHAT IS THE PROBLEM WE FACE?



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**Why isn't
America one of
the healthiest
nations in the
world?**



WHAT IS THE PROBLEM WE FACE?



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A large, empty white rectangular area with rounded corners, intended for writing or drawing.



WHAT IS THE PROBLEM WE FACE?



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**We spend more
on health care
than any other
country.**



WHAT IS THE PROBLEM WE FACE?

**We spend more
on health care
than any other
country.**

**\$2 TRILLION
a year**



WHAT IS THE PROBLEM WE FACE?



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**We spend more
on health care
than any other
country.**

17%
of national
economy...
and growing



WHAT IS THE PROBLEM WE FACE?

**We spend more
on health care
than any other
country.**

but
LESS THAN
1%
goes to
prevention



WHAT IS THE PROBLEM WE FACE?

**We spend more
on health care
than any other
country.**

1 in 3
Americans are
OBESE



WHAT IS THE PROBLEM WE FACE?

**We spend more
on health care
than any other
country.**

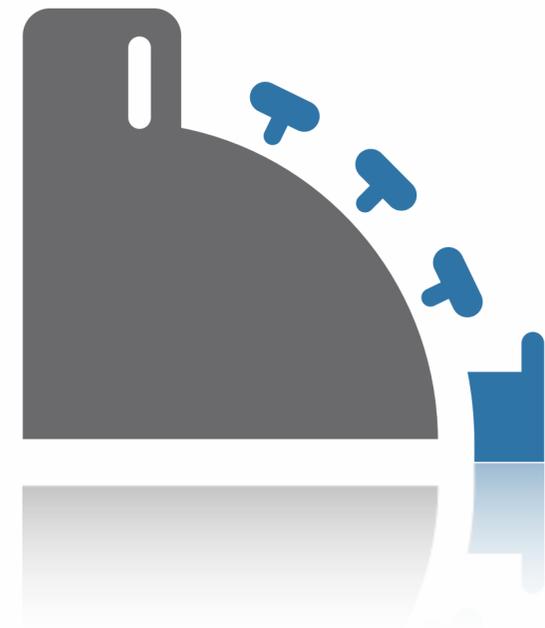
1 in 2
Americans will be
diagnosed with
CANCER
in their lifetime



THE SOLUTIONS ARE BIGGER THAN HEALTH CARE



THE SOLUTIONS ARE BIGGER THAN HEALTH CARE



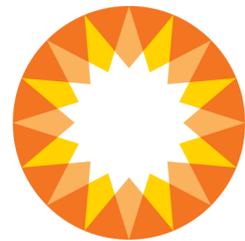
THEORY OF CHANGE



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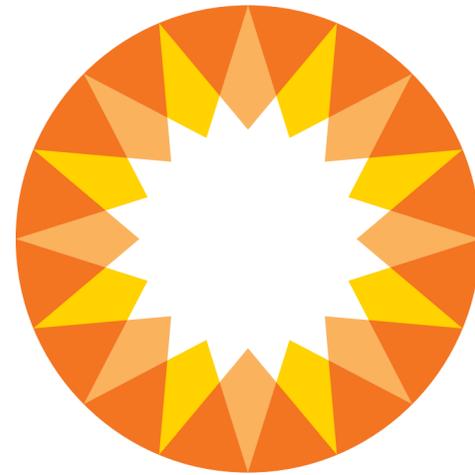
A SHORT DISTANCE TO LARGE DISPARITIES IN HEALTH



ROBERT WOOD JOHNSON FOUNDATION
Commission to Build a Healthier America



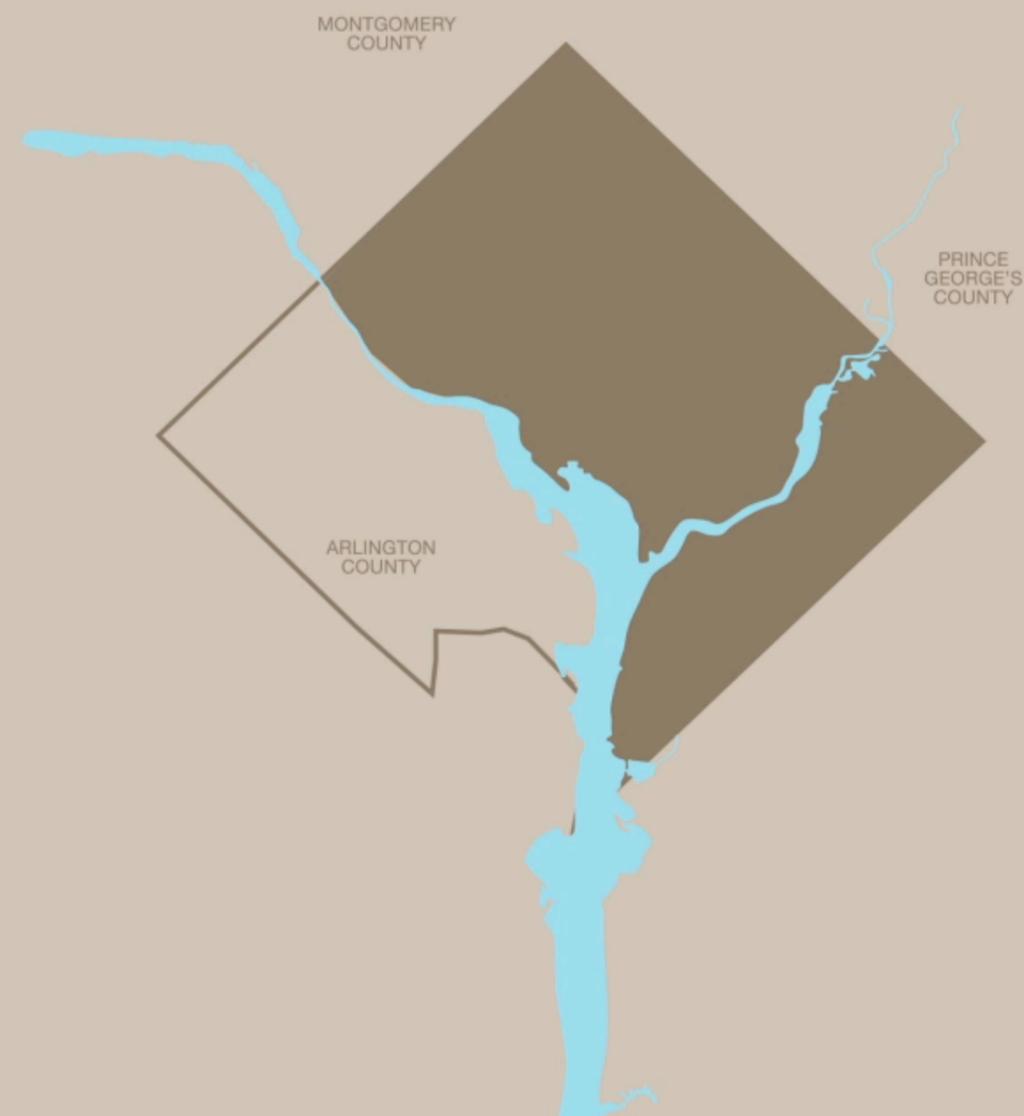
A SHORT DISTANCE TO LARGE DISPARITIES IN HEALTH



A SHORT DISTANCE TO LARGE DISPARITIES IN HEALTH



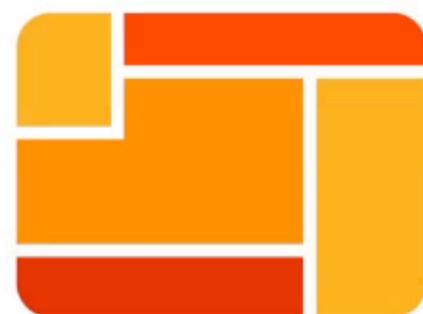
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AMPLIFYING THE COMMISSION MESSAGE

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County Health Rankings

Mobilizing Action Toward Community Health



AMPLIFYING THE COMMISSION MESSAGE



County Health Rankings
Mobilizing Action Toward Community Health



**OUR
APPROACH**



**RANKING
METHODS**



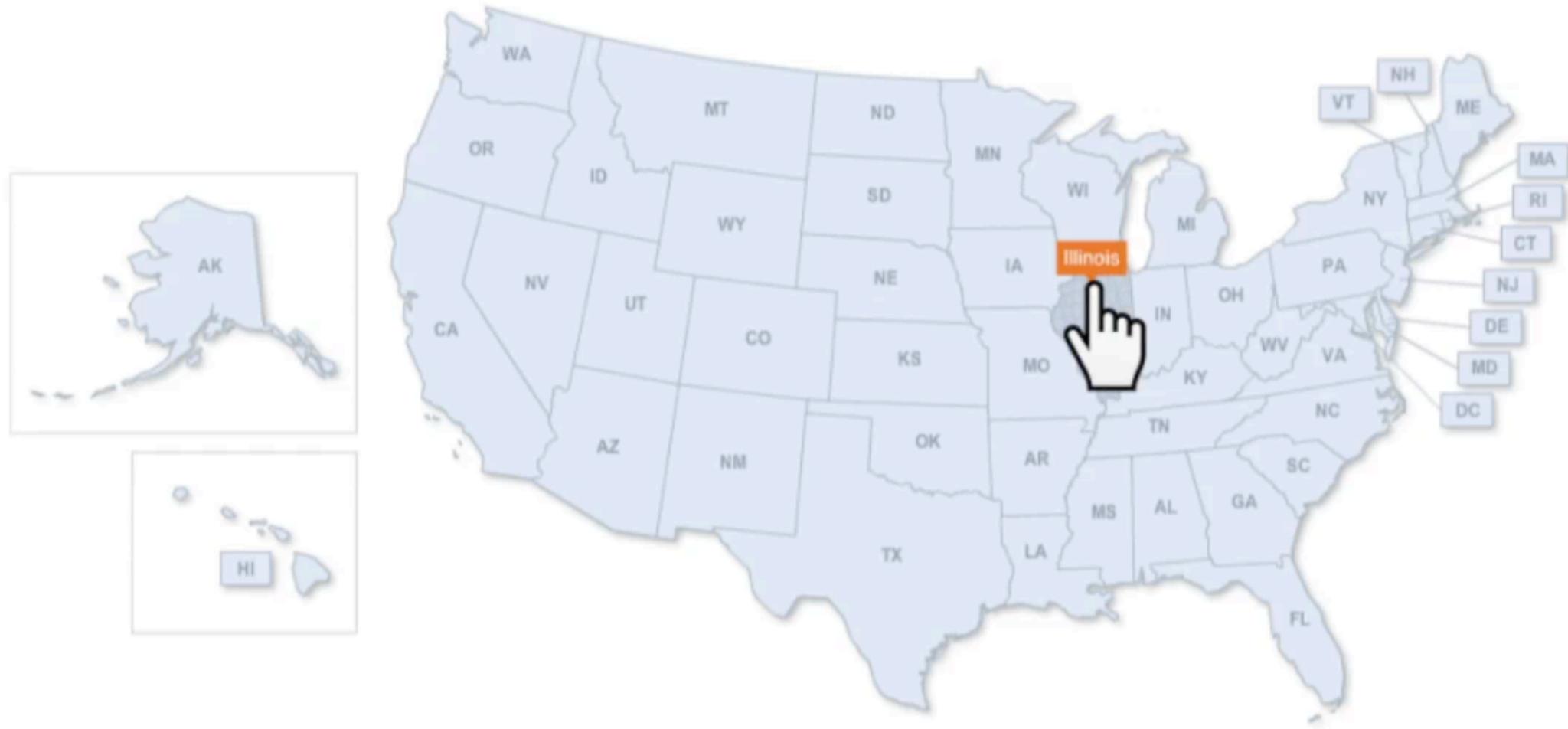
**ACTION
STEPS**



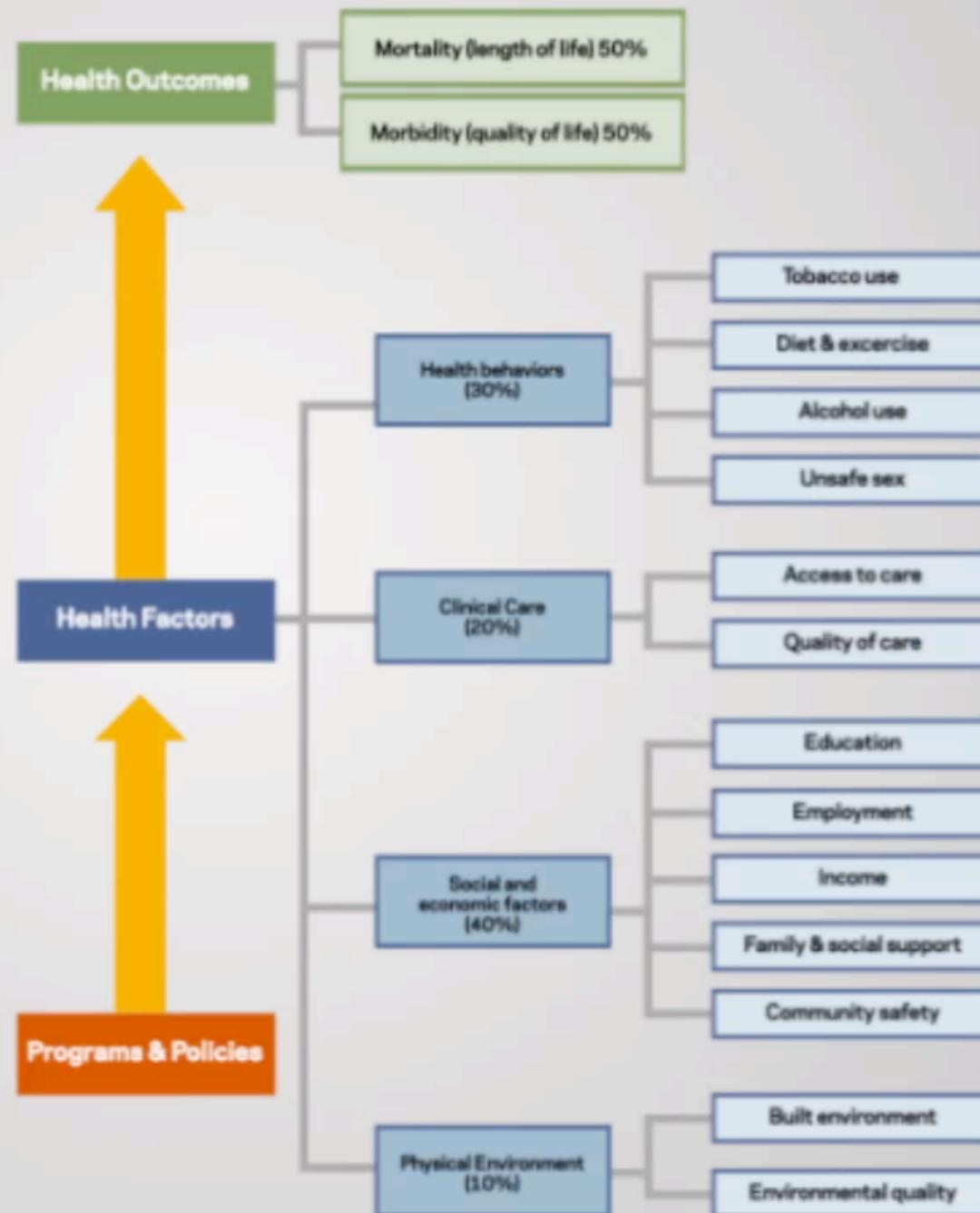
**YOUR
STORIES**

Find Health Rankings:

Enter a County or State



AMPLIFYING THE COMMISSION MESSAGE



AMPLIFYING THE COMMISSION MESSAGE



AMPLIFYING THE COMMISSION MESSAGE

Programs & Policies

**Social and economic factors
(40%)**

**Physical Environment
(10%)**



EVERYONE AT THE TABLE



EVERYONE AT THE TABLE



THEORY OF CHANGE



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THEORY OF CHANGE



COMMUNITY HEALTH NEEDS ASSESSMENT



COMMUNITY HEALTH NEEDS ASSESSMENT



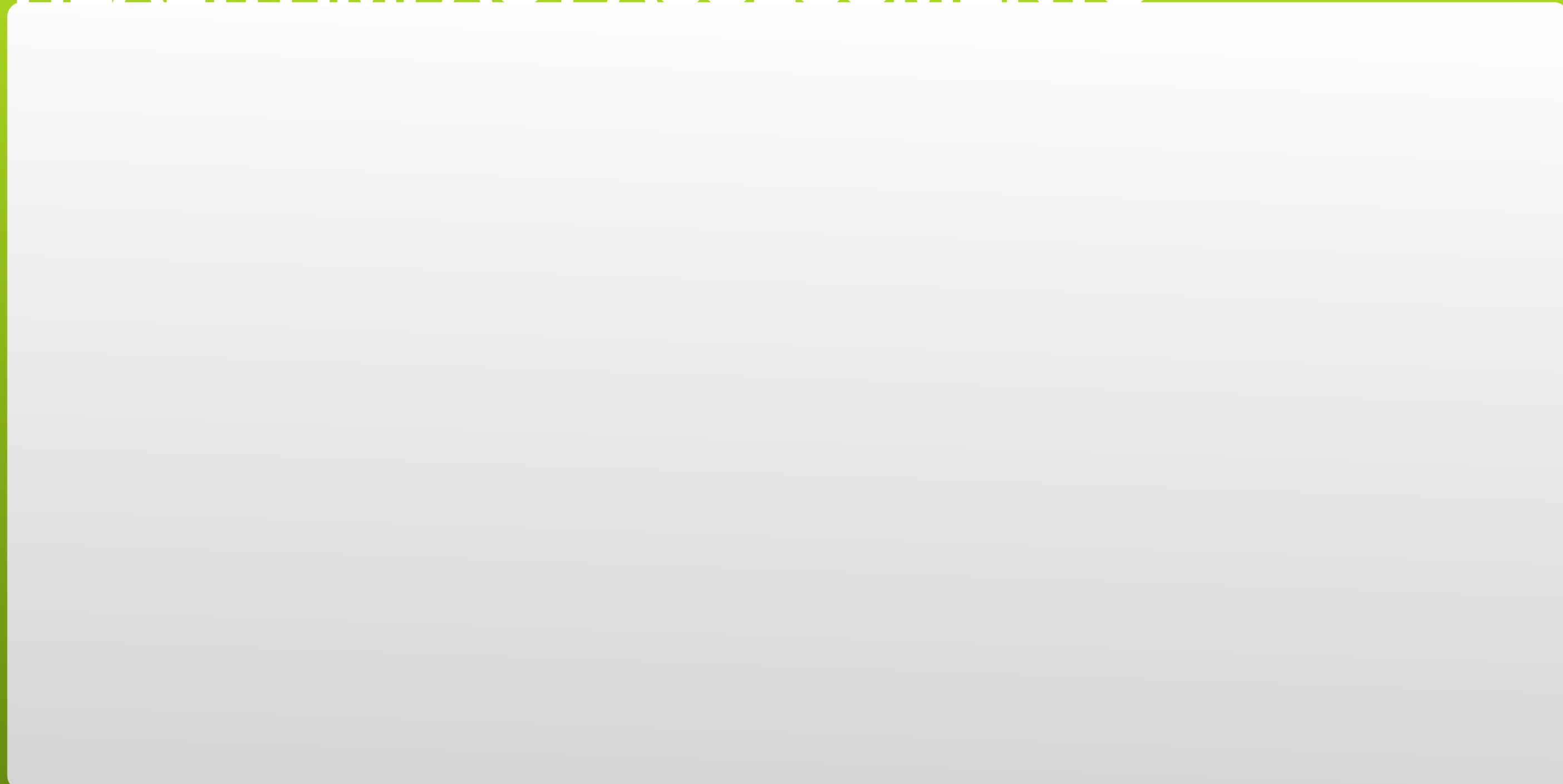
Influence
Policymakers
& Leaders



HEALTH IMPACT ASSESSMENTS



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HEALTH IMPACT ASSESSMENTS



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HEALTH **IMPACT** PROJECT



HEALTH IMPACT ASSESSMENTS



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Healthy Corridor for All

A Community Rally

Saturday, March 5th, 11:00am-1:00pm



HEALTH IMPACT ASSESSMENTS



Robert Wood Johnson Foundation

Healthy Corridor for All

A Community Rally

Saturday, March 5th, 11:00am-1:00pm



Influence

Policymakers
& Leaders





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Evidence
Research
& Data



Influence
Policymakers
& Leaders



Action
Laws
& Policies



**BETTER
HEALTH**



MOVE TO ACTION



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MOVE TO ACTION



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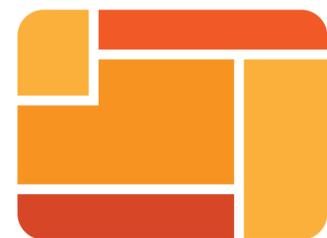
PHILR

Making the Case for Laws that Improve Health

publichealthlawresearch.org



publichealthlawnetwork.org



County Health Rankings

Mobilizing Action Toward Community Health

countyhealthrankings.org



MOVE TO ACTION



Find Health Rankings:
Enter a County or State

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YOUR STORIES



Since there are many factors that contribute to health, it takes a variety of people to improve the health of the places where we live, learn, work and play. This section presents descriptions of health improvement efforts from around the country, and provides an opportunity for those engaging in similar activities to learn from each other's successes and challenges.

[Do you have a story? Tell us!](#)

Laying a Foundation for Addressing Obesity and Women's Health Issues in Clare County

In Michigan, Health Director Mary Kushion seized Clare County's poor performance in the County Health Rankings as an opportunity to host a public health summit and begin generating ideas for improving the health of the six counties served by the Central Michigan District Health Department. An unprecedented 110 people attended, resulting in the creation of the "Together We Can" Health Improvement Council, which is gearing up for a follow-up summit this April.

Getting People Moving in Lincoln County, West Virginia

At Center Point United Baptist Church in Lincoln County, West Virginia, 18 parishioners are feeling lighter than they did 11 weeks ago — 250 pounds lighter, to be exact. And it's thanks, in part, to the 2010 County Health Rankings. The weight-loss group, the brainchild of the church's associate pastor Jason Cook, is just one example of the small-scale health-improvement efforts taking place in the community in the wake of the rankings.

Fostering Wellness among Youth in Madison County, Tennessee

When the Jackson Area Chamber of Commerce first decided to get involved with improving health and wellness in Madison County, Tennessee, officials weren't sure where to begin or how to determine which issues to tackle. But when chamber president Kyle Spurgeon saw the 2010 County Health Rankings, he saw that the area's health conditions could be directly tied in to its economic prowess.

[View all](#)



MOVE TO ACTION



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