American Hospital Association’s Approach to Population Health

Julia Resnick, MPH
Senior Program Manager
Association for Community Health Improvement
Health Research & Educational Trust
jresnick@aha.org

The Hilltop Institute
June 15, 2015
A New Approach for Hospitals

IF OUR
BEDS ARE FILLED,
IT MEANS
WE’VE FAILED.
Population Health Survey

• Survey developed in fall 2014
  – In the field from January to May 2015
• Mailed to 6,365 hospitals
• Response rate = 22% (N = 1,418)
• Sample population:
  – Midwest overrepresented, Southeast and Southwest underrepresented.
  – Large hospitals and teaching hospitals overrepresented.
  – Not-for-profit hospitals overrepresented.
• Full results at www.hpoe.org/pophealthsurvey
Most hospitals are committed to population health

Population Health Alignment

- Population health aligned with mission
- Strong collaborations with community organizations
- Priorities aligned with public health department's priorities
- Financial resources available for population health initiatives
- Programs address socioeconomic determinants of health

![Bar chart showing responses to survey questions related to population health alignment. The chart indicates levels of agreement from strongly disagree to strongly agree.]
# How do hospitals partner?

<table>
<thead>
<tr>
<th>Not involved</th>
<th>Funding</th>
<th>Networking</th>
<th>Collaboration</th>
<th>Alliance</th>
</tr>
</thead>
<tbody>
<tr>
<td>No current partnerships with this type of organization</td>
<td>Grant-making capacity only</td>
<td>Exchange ideas and information</td>
<td>Exchange information and share resources to alter activities and enhance the capacity of the other partner</td>
<td>Formalized partnership (i.e., binding agreement) among multiple organizations with merged initiatives, common goals and metrics</td>
</tr>
</tbody>
</table>

*Source: Health Research & Educational Trust, 2015.*
Partnerships

More partnerships

Prioritized Needs in CHNAs

- Obesity: 70%
- Access to care: 67%
- Behavioral health: 64%
- Substance abuse: 44%
- Diabetes: 36%
- Prevention and screening: 36%
- Chronic condition management: 32%
- Cardiovascular disease: 29%
- Socioeconomic issues: 27%
- Insurance coverage: 27%
- Tobacco addiction: 26%
- Cancer: 25%

## Most Important Uses for CHNAs

<table>
<thead>
<tr>
<th>Rank</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Integrate population health into the hospital’s strategic or operational plan</td>
</tr>
<tr>
<td>2</td>
<td>Target programs or services to improve population health</td>
</tr>
<tr>
<td>3</td>
<td>Increase collaboration with community partnerships to address identified needs</td>
</tr>
<tr>
<td>4</td>
<td>Target programs or services to improve population health in collaboration with local public health departments</td>
</tr>
<tr>
<td>5</td>
<td>Assess the impact of hospital resources and community readiness to address health needs</td>
</tr>
</tbody>
</table>
What’s next? – New Research

- Engaging Patients and Communities in the Community Health Needs Assessment Process – www.hpoe.org/engagingchna
- Integrating Research into the CHNA Process – mid July 2016
- Creating Effective Community Partnerships to Build a Culture of Health – July 2016
  - Interviews with 25 communities across the country
- AHA Annual Survey question on partnerships
What’s next? – Assess Toolkit

Step 1: Reflect and Strategize
Step 2: Identify and Engage Stakeholders
Step 3: Define the Community
Step 4: Collect and Analyze Data
Step 5: Select Priority Community Health Issues
Step 6: Document and Communicate Results
Step 7: Plan Improvement Strategies
Step 8: Implement Improvement Plans
Step 9: Evaluate Progress

Community Engagement
What’s next? - CHNA Navigator

• Collected all available CHNAs from 2012-15
• Coding for prioritized needs and partnerships
• Linking CHNA data with hospital demographics (e.g., urban vs. rural, region, hospital size)
• Developing a website to: filter by prioritized need and hospital type; see what hospitals near you are working on; provide baseline on CHNA priorities to track over time