Taking Hospital Community Benefit Policy to the Next Level: Advancing Community Health

A symposium hosted by The Hilltop Institute

Wednesday, June 15, 2016
8:00 a.m. - 4:30 p.m.
Including Reception

UMBC
Public Policy Building
Lecture Hall 9
Keynote Address. Hospitals’ Role in Community Health Improvement: The Evolution of Community Benefit

Sara Rosenbaum, Harold and Jane Hirsh Professor, Milken Institute School of Public Health at the George Washington University Department of Health Policy and Management

Comments.

Christopher Koller, President, Milbank Memorial Fund

Moderator: Cynthia Woodcock, Executive Director, The Hilltop Institute

Luncheon Address. Advancing Community Health through Housing

Ruth Ann Norton, President & CEO, Green & Healthy Homes Initiative

Moderator: Michael Abrams, Director, Special Research Studies, The Hilltop Institute

Reflections.

Charles Milligan, CEO, UnitedHealthcare Community Plan of New Mexico (former Executive Director of The Hilltop Institute)

Moderator: Mike Nolin, Deputy Director, The Hilltop Institute
Agenda

8:00-8:30 Registration and Continental Breakfast

8:30-8:45 **Welcome and Introductions**  
  Freeman Hrabowski, President, UMBC  
  Cynthia Woodcock

8:45-9:45 **Keynote Address and Comments.**  
  Sara Rosenbaum  
  Christopher Koller

9:45-10:00 Break

10:00-11:00 **Session 1. Innovative HCB Practices Aimed at Improving Community Health**  
  Andy Allen, Outreach Officer, Office of the Mayor-President of Baton Rouge, Louisiana  
  Desiree de la Torre, Director, Community Affairs and Population Health Improvement, Children’s National Health System  
  Sylvia Pirani, Director, Office of Public Health Practice, New York State Department of Health  
  Moderator: Julie Trocchio, Senior Director, Community Benefit and Continuing Care, Catholic Health Association of the United States

11:00-12:00 **Session 2. Building Capacity for Research, Policy Analysis, and Stakeholder Engagement**  
  Pamela Russo, Senior Program Officer, The Robert Wood Johnson Foundation  
  Gary J. Young, Director, Center for Health Policy and Healthcare Research, Northeastern University  
  Julia Resnick, Senior Program Manager, Association for Community Health Improvement, American Hospital Association  
  Moderator: Laura Spicer, Director, Health Reform Studies, The Hilltop Institute

12:00-1:30 Luncheon and Address. Ruth Ann Norton

1:30-3:00 **Session 3. Maryland’s All-Payer System: The Ideal Laboratory**  
  Stephen F. Jencks, Commissioner, Maryland Health Services Cost Review Commission  
  Leslie Simmons, President, Carroll Hospital and Senior Vice President, Lifebridge Health  
  Curtis Clark, Vice President, Mission, Bon Secours Health System, Inc.  
  George Leventhal, Member at-Large and Chair, Health and Human Services Committee, Montgomery County Council  
  Moderator: Cynthia Woodcock

3:00-3:30 **Reflections.** Charles Milligan

3:30-4:30 Reception and Networking
The Hilltop Institute

The Hilltop Institute at UMBC is a non-partisan health research organization dedicated to improving the health and wellbeing of vulnerable populations. Hilltop conducts research, analysis, and evaluations on behalf of government agencies, foundations, and nonprofit organizations at the national, state, and local levels. Hilltop is committed to addressing complex issues through informed, objective, and innovative research and analysis.